

Advertising and Exhibiting Guide



St. Louis embarks on Crusade — Erich Lessing / Art Resource, NY. Louvre, Paris, France

The Sixth Annual
Symposium on Medieval and Renaissance Studies
St. Louis, Missouri June 18-20, 2018.



General Information

The Symposium on Medieval and Renaissance Studies (SMRS) is scheduled to take place June 18-20, 2018 on the main campus of Saint Louis University in St. Louis, Missouri. Based on our past success, we anticipate the attendance of several hundred scholars from around the world. The goal of the symposium is to promote serious academic investigation on all topics and in all disciplines of the medieval and early modern worlds. One of the central components of the SMRS legacy is the diversity and originality of scholarship presented each year.

The SMRS offers ample opportunities for publishers and booksellers to promote their products to this erudite audience, not only face to face at the Book Fair and receptions during the conference, but also within the official Program, the official mobile app, email contacts, and through registration packets. Should you wish to take advantage of any of the offerings described below, please submit your request electronically at <http://smrs.slu.edu/advertising-exhibitors>. Please direct any questions to either Kevin Dumke (smrs@slu.edu) or Teresa Harvey (teresa.harvey@slu.edu).

Important Booking Information

- Exhibition space will be allocated on a first-come, first-served basis. The deadline for exhibition space reservations is **May 18**. Please ship all books and exhibit materials by **May 31** to:

Saint Louis University
SMRS Summer Symposium
3100 Washington Avenue
St. Louis, MO 63103

- Advertisers note: all advertisements must be submitted in .JPG or .PDF format (300dpi or higher).
- There are two deadlines for advertising space: **February 28**, if you wish to be included in the .PDF program email sent out in late March (this version will also be available for download on the Symposium website); **May 1**, for inclusion solely in the printed program.
- Exhibition and advertising space at the Annual Symposium on Medieval and Renaissance Studies is reserved by payment in advance. Your reservation is not confirmed until payment has been made in full. There are no exceptions.
- All representatives must register for the conference, but you will be given a special waived-fee registration link to follow. However, registrations received after May 17 will be charged a \$50 late fee.
- You are responsible for printing your own inserts. If you would like for us to handle printing for you, we are willing to do so for a fee; simply contact us with the details. Please ship your packet inserts by **May 31** to:

SMRS Inserts
Center for Medieval and Renaissance Studies
Saint Louis University
3800 Lindell Blvd.
St Louis, MO 63108

Exhibition Space:

Exhibition space is available in our book exhibit hall for publishers, resellers, artists, numismatists and all other sorts of vendors. The first 8' table costs \$200, all additional 8' tables cost \$100.

Cost per item:

\$200/\$100

The exhibit hall will be located in the recently renovated Center for Global Citizenship. This beautiful venue offers proximity to the sessions, lounging room, and is exceptionally well-lit. Complimentary coffee service, which is provided between every session, is held exclusively in the book exhibit area and traditionally draws a large crowd of academics. Our nightly wine receptions are also held in the book exhibit hall, affording you plenty of assured foot traffic throughout each day.

Setup will begin at 12:00 P.M. on Sunday, June 17 and tear down needs to be completed by 12:00 P.M. on Thursday, June 21. The exhibit hall will be open to conference attendees Monday-Wednesday 10:00am-7:30pm. The building is secured during the night, so you may leave your materials and supplies in place. Chairs, electrical outlets, and wireless internet access will be provided free of charge. Housing is not provided for exhibitors, though on-campus dorm space is available through the conference registration process.



To secure advertising and/or exhibit space, please use our online form:

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Advertising and Inserts:

Cost per item:

- **Full-page Color Advertisement** in the SMRS program (5.5" x 8.5")
A .PDF copy of the program will be distributed via email in March and every attendee will receive a printed copy at the Symposium in June. **\$250**
- **Greyscale Full-page Advertisement** in the SMRS program (5.5" x 8.5") **\$200**
- **Half-page Color Advertisement** in the SMRS program (5.5" x 4.25") **\$150**
- **Greyscale Half-page Advertisement** in the SMRS program (5.5" x 4.25") **\$100**
- **Digital Sponsorship** (<http://smrs.slu.edu>)
Sponsorship will give you a dedicated page in the SMRS smartphone app, complete with a graphic of your choosing, a link to a URL of your choice, as well as several short informational paragraphs. The smartphone app has proven to be highly successful, with more than half of all attendees downloading the app. Additionally, your logo will appear on the SMRS webpage in the Exhibits section as a clickable link. **\$50**
- **Inserts** in the registration packets.
Each year we attract several hundred participants, and we anticipate even more attendees this year. Please include at least 400 inserts to ensure one will be included in every registration packet. Please limit these to 8.5" x 11". **\$125**

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